

In detail

CONFERENCE PROGRAMME

(((Wednesday, 14 September)))

9h00 – 10h00 Education Institute	Participants' reception
10h00 – 11h00 Multimedia Auditorium – Education Institute	Opening ceremony: <i>José Mendes</i> – Vice-Rector of the University of Minho <i>Miguel Bandeira</i> – President of the Social Sciences Institute <i>Manuel Pinto</i> – Director of the Communication and Society Research Centre <i>Guy Starkey</i> – ECREA Radio Research Section Chair <i>João Aguiar Campos</i> – President of Radio Renascença Administration Board
11h00 – 12h30 Multimedia Auditorium – Education Institute	Plenary Session: Radio Evolution, Radio Revolution Chair: <i>Guy Starkey</i> – ECREA Radio Research Section Chair <i>Jean-Jacques Cheval</i> – Université Michel de Montaigne Bordeaux 3 (France) <i>Rogério Santos</i> – Universidade Católica Portuguesa (Portugal) <i>Janey Gordon</i> – University of Bedfordshire (United Kingdom)
12h30 – 14h00	Lunch
14h00 – 14h30 Multimedia Auditorium – Education Institute	Keynote Speaker: Technological evolution challenge <i>Tomasz Goban-Klas</i> – Jagiellooski University (Poland)
14h30 – 16h00 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 1 (see detailed programme in the following pages)
16h00 – 16h30 Education Institute Hall	Coffee break
16h30 – 18h00 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 2 (see detailed programme in the following pages)
18h00 – 18h30 Education Institute Hall	'Rustic' Cocktail (Portuguese wine, 'rustic' corn bread and smoked pork sausage)
18h30 – 19h30 Room 16 Education Institute	ECREA Young Scholars Meeting

(((Thursday, 15 September)))

9h00 – 10h30 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 3 (see detailed programme in the following pages)
10h30 – 11h00 Education Institute Hall	Coffee break
11h00 – 12h30 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 4 (see detailed programme in the following pages)
12h30 – 13h00 Multimedia Auditorium – Education Institute	Keynote Speaker: Traditional radio narratives transfiguration <i>Armand Balsebre</i> – Universidad Autònoma de Barcelona (Spain)
13h00 – 14h30	Lunch
14h30 – 16h00 Multimedia Auditorium – Education Institute	Round Table with Practitioners 1 <i>Radio after hertzian space: formats and content</i> Chair: <i>Elsa Costa e Silva</i> <i>António Mendes</i> – RFM Director <i>Álvaro Costa</i> – Antena 3 <i>Sofia Saldanha</i> – radio practitioner, USA Artist Award 2010
16h00 – 16h30 Education Institute Hall	Coffee break
16h30 – 18h00 Multimedia Auditorium – Education Institute	Round Table with Practitioners 2 <i>Future of the industry and technological challenge</i> Chair: <i>Luís Miguel Loureiro</i> <i>Paulo Querido</i> – journalist, independent contents producer <i>Celso Martinho</i> – SAPO, Director for the Product Technology <i>José Luís Ramos Pinheiro</i> – RR manager
20h00 Panoramic Restaurant at University of Minho	Official Dinner (live fado performance)

(((Friday, 16 September)))

9h00 – 10h30 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 5 (see detailed programme in the following pages)
10h30 – 11h00 Education Institute Hall	Coffee break
11h00 – 12h30 Rooms 16, 17 and 18 Education Institute	Parallel sessions Slot 6 (see detailed programme in the following pages)
12h30 – 13h00 Multimedia Auditorium – Education Institute	Keynote Speaker: Radio audiences in perspective <i>Marko Ala-Fossi</i> – Tampere University (Finland)
13h00 – 13h15 Multimedia Auditorium – Education Institute	Closing Ceremony <i>Guy Starkey</i> – ECREA Radio Research Section Chair <i>Angeliki Gazi</i> – ECREA Radio Research Section Co-Chair <i>Stanislaw Jedrzejewski</i> – ECREA Radio Research Section Co-Chair and Coordinator of the Local Organizing Committee
13h15 – 15h00	Lunch
15h00 – 19h00	<i>Tour Guimarães European Capital of Culture in 2012</i> (Bus Braga-Guimarães / Guimarães Braga; Penha Teleferic (Panoramic view over the town); Visit to the Castle and the 'Paço dos Duques'; Visit to historic centre.



GUIMARÃES 2012
CAPITAL EUROPEIA DA CULTURA

Parallel Sessions

CONFERENCE PROGRAMME

(((Slot 1 | 14 September | 14h30 – 16h00))) 

Audiences: New Methods of Radio Audience Research | room 16

Chair: Stanislaw Jedrzejewski

Lawrie Hallett – University of Westminster (UK)

Measuring Community Radio Audiences

Peter Lewis – Metropolitan University (UK)

Do they know what's happening? Broadcasters' attempts to reach young listeners

Helen Wolfenden – University of Salford (UK)

'I know exactly who they are': getting inside radio presenters' conceptions of audience

Philomeen Lelieveldt – Utrecht University (Netherlands)

Listeners' lobby groups, feedback on public service classical music radio, 2003-2010

Tony Stoller; Emma Wray; Hug Chignell; Sean Street – Bournemouth University (UK)

The introduction of music research into UK commercial radio

Radio and Identity (1) | room 17

Chair: Frédéric Antoine

Agnete Suhr – University of Copenhagen (Denmark)

Internet radio as a means to construct communities

Eduardo Vicente; Júlia Silva – S. Paulo University (Brazil)

Free, Pirate and Community Radios – the identitary representation on alternative radio broadcast in S. Paulo/Brazil

Mariana Lameiras de Sousa; Helena Sousa – University of Minho (Portugal)

Radio and Portuguese Identity consolidation: critical assessment on ERC's initiatives

Mojca Plansak – Independent Media Researcher (Slovenia)

Rethinking Community Radio in Slovenia, the case of Radio Cona

Valquíria Guimarães – New University of Lisbon (Portugal)

Radio, Citizenship and social identity

Technology: Radio: the challenges of Web 2.0 and Social Networks (1) | room 18

Chair: Pedro Portela

Carmen Peñafiel – University of Basque Country (Spain)

The online versions of public broadcasters in Spain: between interactivity and creativity

Luis Bonixe – Institute of Portalegre (Portugal)

Sharing and retweeting sounds – the relation between radio journalism and social networks

Nelson Ribeiro – Portuguese Catholic University (Portugal)

A historical perspective on the importance of listener feedback: from letters to the station to posts on Facebook

Tiziano Bonini – IULM University (Italy)

Doing radio in the age of Facebook

(((Slot 2 | 14 September | 16h30 – 18h00))) 

Narratives: New Radio Genres and the Creative Power of the Sound (1) | room 16

Chair: Madalena Oliveira

Cao Lu; Meng Wei – Communication University of China (China)

Changes in Pattern of contemporary China's radio programs – helping each other in Beijing: a case study

Charles Dargent – Professional (France)

The French highway radio: a model for tomorrow's service service radio?

Elisa Marconi – University Cásper Líbero (Brazil)

BAND FM OF JOURNALISM OF S. PAULO – Emergence and consolidation of a new segment and a new audience

Inês David – New University of Lisbon (Portugal)

Radio-graphing an 'expatriate' space

Radio and Identity: case studies (2) | room 17

Chair: Antônio Adami

Brilliant Mhlanga – University of Westminster (UK)

On the History of the Future: Ethno-Nationalism and the Evolution of Radio Broadcasting in Post-Apartheid South Africa

Miren Gutierrez Paz – University of Basque Country (Spain)

The Basque radio in Spanish and French Radio Broadcasting Systems

Angeliki Gazi; Yiannis Christidis – Cyprus University of Technology (Cyprus)

Radio Meanings and Social and Acoustic Identity – The Turkish invasion of Cyprus

Carmen Peñafiel – University of Basque Country (Spain)

Regional radios in Spain: a consolidated model of identity

Urszula Doliwa – University of Warmia and Mazury (Polan)

Prison radio in Poland as a medium creating prisoners' identity

Technology: Radio: the challenges of Web 2.0 and Social Networks (2) | room 18

Chair: Guy Starkey

Dominique Norbier – University of Nice Sophia Antipolis (France)

When crowdsourcing meets social networks: a return to the future?

Maria Teresa Piñeiro Otero – University of Aveiro/University of Coruña (Portugal/Spain)

Radio 2.0 in Higher Education Communities

Nair Prata – Federal University of Ouro Preto (Brazil)

The presence of Luso-Brazilian radio in social network

Lawrie Hallett – University of Westminster (UK)

How 'new technologies' impact community radio

(((Slot 3 | 15 September | 09h00 – 10h30))) 🏠

Audiences: Radio Glocalization and New Patterns of Social Participation (1) | room 16

Chair: Angeliki Gazi

Grazyna Stachyra – Marie Curie-Sklowoska University of Lublin (Poland)

The Radio Afterlife

Nair Silva – Fernando Pessoa University (Portugal)

Radio and the Web: BBC radio as a new model of radio communication

Sergi Solà Saña – Vic University (Spain)

Operation and social participation in a radio local model

Luciano Victor Maluly – S. Paulo University (Brazil)

University Radios in Brazil and in Portugal – integration between interactive proposals of Rádio Universitária do Minho and Rádio Universidade de S. Paulo

Fábio Fonseca Ribeiro – University of Minho (Portugal)

Tuning with the listeners: portrait of citizens participation in the public opinion shows Antena Aberta and Fórum TSF

Radio and Identity (3) | room 17

Chair: Carla Longhi

Anne MacLennan – York University (Canada)

The Contested Space of Linguistic Minorities and Majorities on Canadian Radio

Verena Molinor – University of Bielefeld (Germany)

German as a minority language? German-Speaking Radio in Silesia (Poland)

Judith Purkarthofer; Petra Pfisterer – University of Vienna (Austria)

Multilingual radio producers

Irati Agirreazkuenaga – University of Glasgow (UK)

Basque and Gael speaking radio journalists: background and work patterns

Antônio Adami – Paulista University (Brazil)

The Brazilian culture through the radio waves

Technology: Radio: the challenges of Web 2.0 and Social Networks (3) | room 18

Chair: Susana Herrera

Richard Berry – University of Sunderland (UK)

Radio: now with pictures; visualizing BBC Radio content

Yohnes Widodo; Donatus Danarka Sasangka – ATMA HAYA Yogyakarta University (Indonesia)

Radio for diasporas: enhancing deliberativeness through online radio

Susana Herrera Damas; José Luís Requejo Aléman – University Carlos III Madrid (Spain)

A decalogue of good practice for radio station use of Facebook

Belén Monclús; Josep Maria Martí; Maria Gutiérrez; Xavi Ribes; Luisa Martínez – Autonomous University of Barcelona (Spain)

Synergies between conventional antenna music radio and online radio: how to appeal the youth audience.

The Spanish and catalan's case

Pierre Bélanger – University of Ottawa (Canada)

Listening to what people who don't listen to broadcast radio listen to

(((Slot 4 | 15 September | 11h00 – 12h30))) 

Narratives: New Radio Genres and the Creative Power of the Sound (2) | room 16
Chair: Jean-Jacques Cheval

Alejandro López – Autonomous University of Barcelona (Spain)
Radio Today: the risks of the past and an uncertain future

Golo Föllmer – University of Halle-Wittenberg (Germany)
Broadcast sound design. An analytic approach

Jo Tyler – Bournemouth University (UK)
Radio spaces: new dimensions of sound in radio production

Tiziana Cavallo – University of Milan (Italy)
Romeo in love: a community format in a community radio

Audiences: Radio Glocalization and New Patterns of Social Participation (2) | room 17
Chair: Peter Lewis

João Paulo Meneses – ISLA Gaia (Portugal)
iPOD Generation and Radio: from Bertold Brecht to new active users

Júlia Silva – Santo Amaro University (Brazil)
The radio shows with audience participation and the debate on listening at contemporaneity

Elsa Costa e Silva; Madalena Oliveira – University of Minho (Portugal)
The public space within the interception of blogo- and radio-sphere

Pascal Ricaud – François Rabelais de Tours University (France)
The online community radios, new spaces of expression and social mobilization

Deborah Wilson – University of Lincoln (UK)
Community radio in the UK: 'radiocracy' in action?

Technology: Towards Industry Imperatives and Multimedia Contexts (1) | room 18
Chair: Paula Cordeiro

Isabel Reis; Hélder Bastos; Helena Lima; Nuno Moutinho – University of Oporto (Portugal)
Radio journalists and the Internet: a study on perceptions

Alexandros Baltzis; Christos Barboutis – University of Athens (Greece)
Castling doubt on web media. Can Internet radio make a difference in the Greek case?

Avelino Amoedo; Maria del Pilar Martínez-Costa; Elsa Moreno – University of Navarra (Spain)
The development of the news-information production model at general-interest radio stations in Spain

Audiences: Radio Glocalization and New Patterns of Social Participation (2) | room 16

Chair: Grazyna Stachyra

Fardin Alikhah – Guiland University (Iran)

Decline in radio audience

Susana Gimenez; Esteve Crespo Haro; Maria Blanca Perona – Autonomous University of Barcelona (Spain)

Breaking radio boundaries: a new environment for government advertising aimed at young people

Aurora García González – Vigo University (Spain)

Music as mass consumption in the web radio: towards a model change

Özgül Birsen – Anadolu University (Turkey)

Why do youth choose to listen to radio

Grecia Rodriguez; Leonardo de Albuquerque – University of Minho (Portugal)

Children, radio and new technologies

Narratives: New Radio Genres and the Creative Power of the Sound (3) | room 17

Chair: Ana Melo

Ana Enrique Jiménez; Maria Luz Barbeito; Anna Fajula – Autonomous University of Barcelona (Spain)

Creativity: reconstruction core of the advertising message in the digital sound-sphere

Emma Rodero Antón; Marina Vázquez; Olatz Larrea; Toni Sellas; Eva Comas – Pompeu Fabra University (Spain)

Advertising characteristics and strategies in the prime time sports broadcasts: the final of the Spanish King's Cup and two radio shows in play

Graziela Mello Vianna – Federal University of Minas Gerais (Brazil)

The potential sense of sound elements of radio language: the suggestion of multisensorial images by advertising spots

Maria Muller, María del Pilar Martínez-Costa – University of Navarra (Spain)

Description and analysis of advertising used in Argentinean radio prime time

Technology: Towards Industry Imperatives and Multimedia Contexts (2) | room 18

Chair: Isabel Reis

Carlos Eduardo Esch; Nélia del Bianco – University of Brasilia (Brazil)

Digital radio in Brazil: analysis of an unfinished debate

Stephen Lax – University of Leeds (UK)

Digital switchover strategies: will analogue ever close down?

Paula Cordeiro – Instituto Superior de Ciências Sociais e Políticas (Portugal)

From Radio to R@dio: broadcasting in the 21st century

(((Slot 6 | 16 September | 11h00 – 12h30))) 

Narratives: Non-Linear Discourse and New Language Practices | room 16

Chair: Emma Rodero

Andrew Dubber – Birmingham City University (UK)
Mith, Metaphor, Transcendence and the Evolution of Radio

Titti Forsslund – Linnaeus University (Sweden)
Radio – the forgotten medium for users' creative mental interaction and co-production

Lance Dann – Bath Spa University (UK)
The Flickerman: re-creating radio drama as augmented narrative

Teresa Alves – New University of Lisbon (Portugal)
Formal you or informal you? 'Tu' or 'Você?' The evolution of treatment in radio broadcasting in Portugal in the past decade

Carla Reis Longhi – Paulista University (Brazil)
Democratic barricades: the presence of radio in the resistance to the 1964 military coup.

Panel: 'Radio branding and radio of brands' | room 17

Chair: Paula Cordeiro

António Mendes – Technical University of Lisbon (Portugal)
'Branding of radio through social networks'

Luís Loureiro – Technical University of Lisbon (Portugal)
'The content relevance over branding'

Raquel Póvoas – Technical University of Lisbon (Portugal)
'No more adds, please!'

Maria Inês Fonseca – Technical University of Lisbon (Portugal)
'People love brands: brand loyalty and radio'

Technology: Towards Industry Imperatives and Multimedia Contexts (3) | room 18

Chair: Elsa Costa e Silva

Guy Starkey – University of Sunderland (UK)
Live and local no more? Listening communities and globalizing trends in the ownership and production of local radio

Ilona Biernacka-Ligieza – University of Opole (Poland)
Local broadcasters in the Norwegian media house – the structure, quality, relationship?

Maria Holubowicz – Stendhal University (France)
The ways of participation. The volunteers in the community radio stations from Grenoble (France)

Ariane Demonget – Bourdeaux III University (France)
The European issue by RFI, the BBC World Service and Deutsche Welle Radio : Influences of Political Economy

Ignacio Gallego Pérez; Manuel Fernández Sande – Carlos III University of Madrid (Spain)
Pan-European Radio. Euranet as case study